

ChangeKit Design Assignment

February 16th, 2010

Our Shared Objective: Describe a set of tools that should be included in the ChangeKit, to be used by residents across the city to create spaces for community dialogue and action about the future of our neighbourhoods and our city.

Table Assignment: For your assigned section of this engagement matrix ONLY (highlighted), brainstorm on some possible tools that could be part of a Community ChangeKit.

Different Time Same Place eg. community project room, installation	Same Time Same Place eg. Unconference, World Cafe
Different Time Different Place eg. wiki, blog, discussion forum	Same Time Different Place eg. webcast with chat, teleconference

While doing your work, consider these two overarching, complex and possibly conflicting design criteria for the tools that you come up with: **DIVERSITY** and **ENGAGEMENT**.

DIVERSITY: geography, culture, language, political ideology, social values, economic class, age

ENGAGEMENT: aware -> informed -> participating -> creating -> leading

Questions to consider while doing your work.

- What tools, patterns or processes could go into the ChangeKit?
- Is there sufficient diversity in the simplicity of the tools that you're recommending? Can "anyone" use the tools?
- Can the tools be easily explained to community leaders who will then have to use/teach the tools?
- Do the tools inherently foster a sense of community, responsibility and accountability?
- How can the effectiveness of the tools be measured? Key performance indicators?
- Generate a list of adjectives that describe successful implementation and usage of the tools.
- Are there effective filters for the tools?
- How does "insight" emerge from "information"? Human intervention? Technology?
- Consider not just the tools, but the process for leaders and citizens to engage with the tools.
- Do your proposed tools address issues of cultural and language diversity?
- Do your proposed tools address issues of digital divide?

Outputs:

- You will have 55 minutes to work on this exercise. Use the **large coloured** Post It Notes to cluster your ideas around your tent card.
- When your time is up, 1 of you will stay behind to "host" and the rest of the group will move to the next tables.
- When your audience has clustered, the host will provide a 90 second overview of the work that was done and one member of the audience will record a video of that presentation. Use the **small yellow** Post-It Notes to leave any comments or questions that you might have.